DG SuAnne's 2026-2027 District Goals and Action Plan >

Increase Our Impact:

- Conduct at least three district-wide service projects, including at least one dedicated to recruiting organ donors and one dedicated to the environment.
- Provide support to clubs hosting food drives and services to food banks; gather and report the outcomes and impact of the activities.
- Assist clubs in completing community needs assessments.
- Form at least one new community-based Rotaract Club.
- Each club to increase their Foundation giving by 20% ("20 in 26 Challenge").

Expand Our Reach:

- Charter 5 new clubs (Satellite, Impact, Cause-based, Community, or E-club).
- Encourage each club to designate a member of the club membership committee as the member attraction chair and to develop Discover Rotary events suitable for their communities
- Assist clubs in developing ways to recruit non-Rotarian community volunteers to assist with service projects.
- Encourage and help clubs sponsor Interact clubs and RYLA delegates in under-served areas, including Title I schools.

Enhance Participant Engagement:

- Personally welcome new members with a phone call and welcome note from District Leadership.
- Note Rotarian birthdays, anniversaries and other major life events in the District Newsletter
- Encourage and support multi-club social/fellowship opportunities.
- Support clubs in providing the Ignite app for all members.
- Promote Rotary Fellowships and Action Groups.
- Provide outstanding training and learning opportunities to all District leaders.

Increase Our Ability to Adapt:

- Provide club officers and committees with job specific training in person and through the Rotary Learning Center.
- Help clubs with strategic planning and succession planning.
- Provide resources to clubs to assist with updating club bylaws.
- Help clubs adapt to the ever-increasing demands on the time of its members by offering ways to engage and participate outside of the traditional club meeting.
- Provide training on effective social media techniques to bring the Rotary story to broader segments of the community.